30 October 2020

OCLC Shared Entity Management Infrastructure

John Chapman

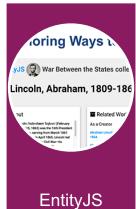
Senior Product Manager Metadata Strategy and Operations



Building on our experience



Publish linked data - FAST, VIAF, WorldCat (2009 -)



Research **Project** (2013)



Person Entity Lookup Pilot $(20\dot{1}4)$



CONTENTdm Metadata Refinery (2015-16)



Project Passage (2017-18)



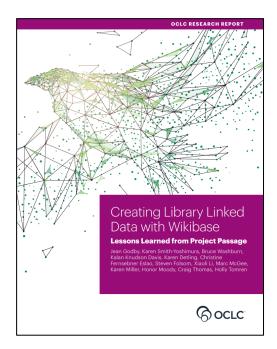
CONTENTdm **Linked Data** Pilot (2019-20)



Entity Management Infrastructure (2020-21)



Feedback from Passage participants



oc.lc/passagereport

- Provide persistent identifiers relevant to library workflows
- Enable the creation of new identifiers within metadata management workflows
- Provide interfaces and ecosystem to create native linked data descriptions
- Seed the web with persistent identifiers
- Provide broad reconciliation across vocabularies & ontologies



OCLC awarded Mellon Foundation grant to develop infrastructure to support linked data management initiatives

'Entity Management Infrastructure' will advance use of linked data and ultimately improve discoverability of scholarly materials on the web

DUBLIN, Ohio, 9 January 2020—<u>OCLC</u> has been awarded a grant from <u>The Andrew W. Mellon Foundation</u> to develop a shared "Entity Management Infrastructure" that will support linked data management initiatives underway in the library and scholarly communications community. When complete, this infrastructure will be jointly curated by the community and OCLC, and will ultimately make scholarly materials more connected and discoverable on the web.

The two-year grant, for \$2.436 million, will support work on the project that will run from January 2020 to December 2021. The Mellon grant funding represents approximately half of the total cost of the Entity Management Infrastructure project. OCLC is contributing the remaining half of the required investment.

"OCLC has been a leader in library linked data research for years, and we have developed prototypes, innovative pilot programs and partnerships that continue to inform our work," said Skip Prichard, OCLC President and CEO. "OCLC enables libraries to work together to achieve economies, efficiencies, and consistency in metadata creation. We're grateful to The Mellon Foundation for their generous support for this project. And we're eager to apply our knowledge and expertise to develop this infrastructure on behalf of libraries and the scholarly communications community."



Visit oc.lc/mellon-grant to learn more



For linked data to move into common use, libraries need reliable and persistent identifiers and metadata for the critical entities they rely on. This project begins to build that infrastructure and advances the whole field.

Lorcan Dempsey

OCLC Vice President, Membership and Research, and Chief Strategist



Project overview

- Two-year, \$2.436M grant, matched by OCLC
- Production infrastructure for Work and Person entities
- Support for multiple descriptive and encoding standards
- Use of persistent identifiers
- Most importantly: a collaboration with the library community



GRANTS DATABASE /

OCLC, Inc.

Entity Reconciliation for Linked Open Data

to support the development of an infrastructure to reconcile entities, such as names, for linked open data

Location: Dublin, OH, United States

Amount: \$2,436,000

Date: Dec. 9, 2019

Length: 24 months

Program Area: Scholarly Communications

Area of focus: Access and Library Services

Reference number:1907-06977



Our goals

- Address infrastructure needs identified by libraries
 - Expand on "native" metadata management
 - Link library data to non-library data... and shared data to local data
 - Provide ID creation services to help "at the point of need"
 - Stand behind entity URIs
- Operate at a large scale and be sustainable
- Complement other efforts
- Deliver products and services December 2021



Timeline of activities

January -

June

2020

July -December 2021

January -June

July -December



Production release

- Wikibase: Millions of entities
- Simple search & read



- Ramp up: 10s of millions of entities
- Creation and editing tools



- Add more data sources
- Advanced querying, new UI tools



- Scale and refine
- Prepare for release





What we have learned so far

- Need to increase capabilities for monitoring quality, breadth, depth
- APIs, machines as "users"
- Playing role in larger ecosystem
- Need redundancy, multiple environments, and robust testing capabilities
- Need to engineer loading and ingest technologies



Conversations continue

- Advisory Group
- LD4P, PCC
- Coffee chats
- Opening up testing outside of formal releases



Data activities

- Entity modeling
 - Works, persons, places
- Working at scale
- Quality composites



Minimum Viable Entity (MVE): Work

- MVE for Work
 - Some elements from Wikibase: label, description, also known as (when applicable)
 - Remaining elements based on LRM & BIBFRAME,
 i.e. a combination of Work and Expression elements: instance of, title, agent, realization date (often based on publication date for first known realization), content type, exemplar identifier (points to a thing in WorldCat)



Processes

- Staff focused on two areas: modeling and quality
- For modeling work, documenting:
 - MVE description
 - SPARQL queries to validate MVE model
 - Data selection sources, and logic used to select data

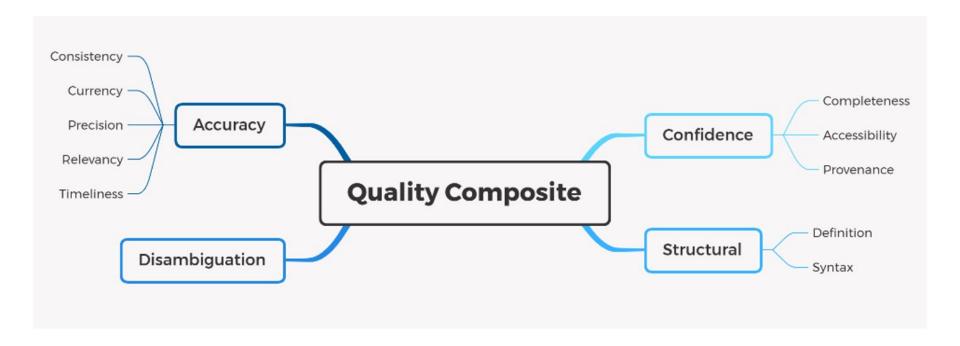


Scale

- Refining processes for ontology definition and data loading
- Goal is 100M+ entities by Dec 31
 - Roughly 80% works, 20% persons (<.01% places)



Quality Composite





What's next

- Continue to build out data models and entity descriptions
- Continue discussion of subscription models and pricing
- API rollout
- Development focus on creation and editing tools
- Broader testing



Questions?

Because what is known must be shared.®

